



A Vision for Jaffrey
September 9, 2016 Community Forum

Vision and Community Character Chapter

- The Vision Chapter is one of the two required elements of a master plan in NH
- The Chapter will guide the development of future Master Plan chapters toward our shared vision.



-Welcome and Introductions – PB Chair (Laurel) and Patty
Explain the purpose of this chapter:

☐ The Vision Chapter is one of the two required elements of a master plan in NH

☐ This Vision and Community Character Chapter will set the tone for the Master Plan, and will guide the development of other Master Plan chapters toward our shared vision.

-Introduce Committee Members, Staff, and Consultants

Session Overview

- Part 1 - What have we heard about Jaffrey?
- Part 2 - The Jaffrey Cafe Visioning Session
- Part 3 - Creating a shared vision for Jaffrey
- Next Steps



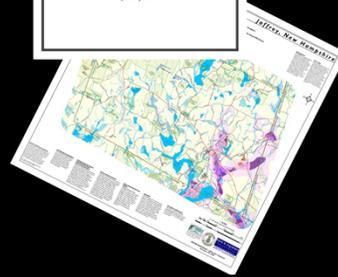
- Overview of the session - Steve

Part 1

The Master Plan:

The Starting Point for Development Regulations

- A policy document, not 'law' (as a zoning ordinance) but 'advisory'
- Must have a **Vision** and a future **Land Use Plan**
- Identifies development/redevelopment opportunities
- Adopted and amended by the Planning Board after a public hearing



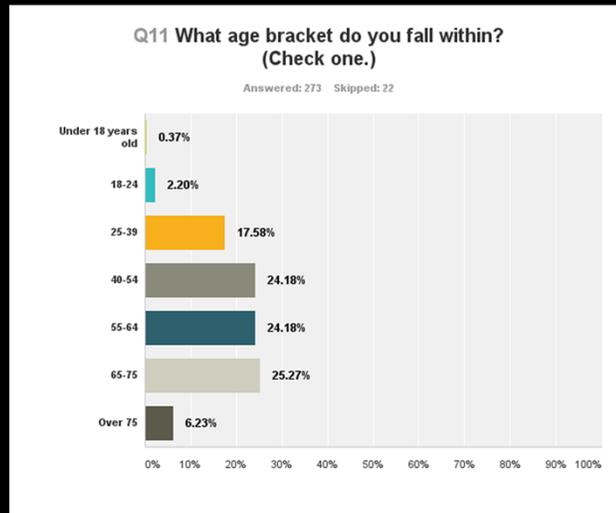
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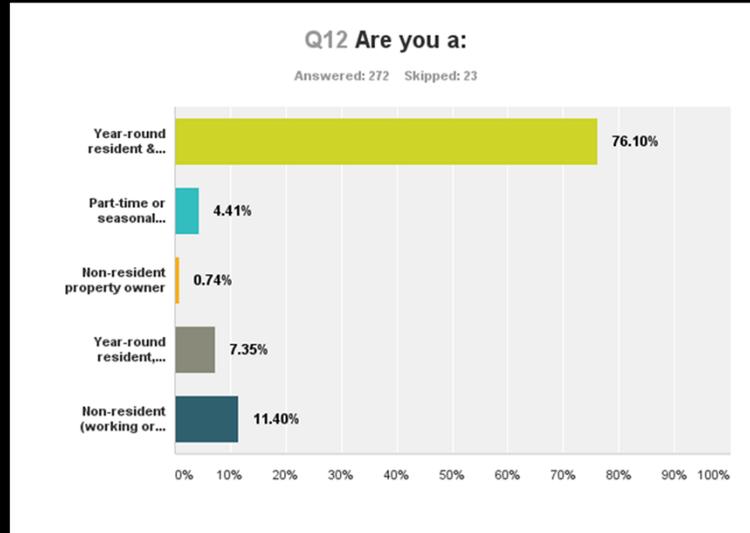
Survey Results

- Who responded



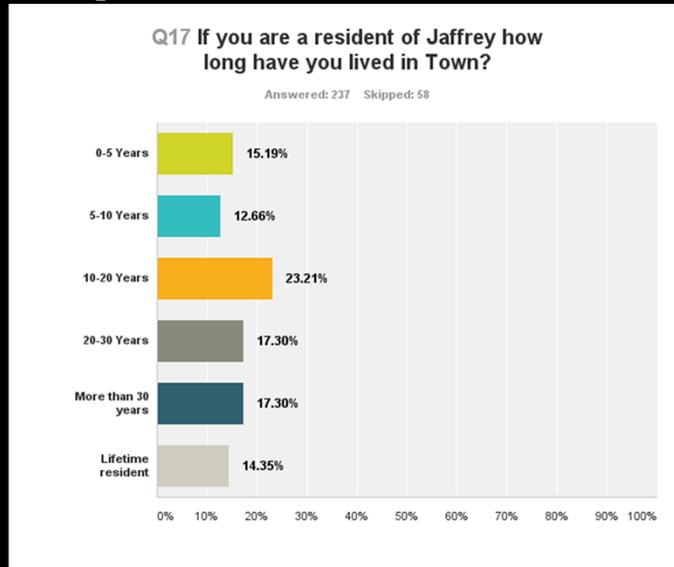
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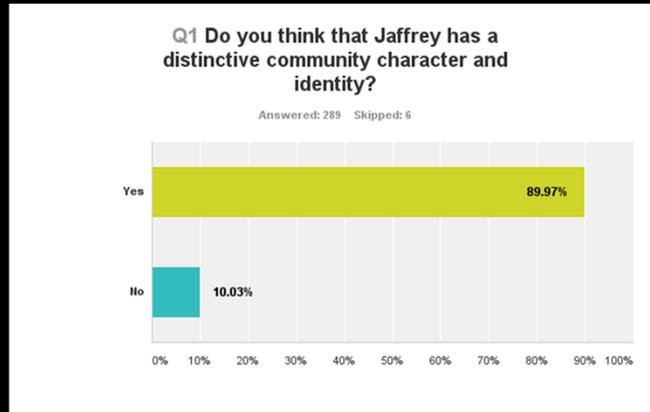


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Survey Results

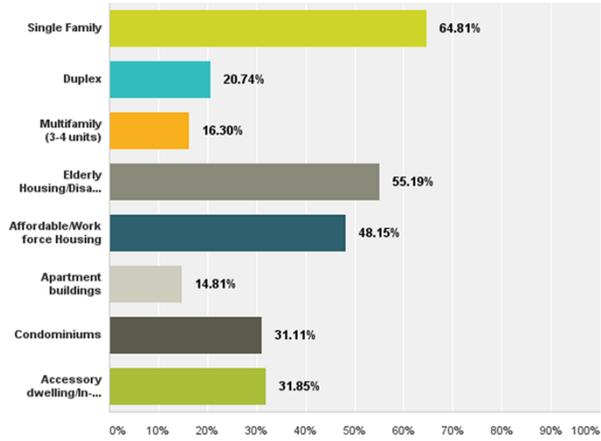


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Survey Results

Q9 What type of housing development would you like to see Jaffrey encouraging? (Check all that apply)

Answered: 270 Skipped: 25



Survey Results

Q10 On a scale of 1-5, 1 being least important and 5 being most important, please rate the importance you think the Town should give to the following economic development goals:

Answered: 277 Skipped: 18

- Attract new office development 17%
- Attract new retail development 35%
- Encourage more housing development 10%
- Encourage more industrial development 29%
- Encourage more small business development 55%
- Encourage more businesses in the Downtown 51%
- Encourage more home businesses and cottage industries outside the Downtown 22%
- Encourage more agriculture related (farming and forestry) business 37%

Respondents to this question were allowed to rank each listed goal by importance. They identified “Encourage more small business development” as the most important goal (55%) followed closely by “Encourage more businesses in the Downtown” at (51%). “Encourage more agriculture related (farming and forestry) business” was also identified as being most important by 37% of respondents. The lowest ranking goal was encouraging more housing development at 10%.

Part 2

The Jaffrey Cafe



Karen will introduce and explain:

- Participants break out by table. Twenty minutes will be allotted to address the questions at the table. Then groups will rotate to a new table and question.
- Each table will be outfitted with a paper table cloth the participants can write on, and some supporting materials.

Table 1

- What is Jaffrey's distinct Community Character?
- Please summarize the distinct natural elements, social elements, and built elements that define Jaffrey best.

Did the survey findings capture this? What is missing that we should know?

Table 2

- This vision chapter is intended to guide land use policies in Jaffrey.
- How can Jaffrey best guide future development while retaining its community character?

-Provide a summary sheet with population figures, housing information, job and commuting information.

Part 3 Group Discussion and Feedback



- Group assembles to share ideas as they relate to the each of the questions they addressed.

Thank you and Next Steps _____

Feedback to the Planning Board

Draft Chapter coming out this fall