

Jaffrey Community Survey Master Plan Update 2005

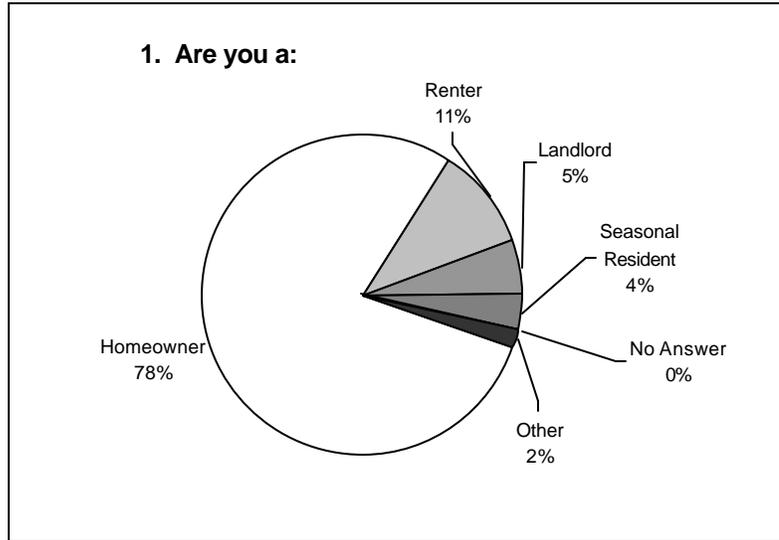
N=742

JAFFREY TODAY

1) Are you a: (Please check all that apply)

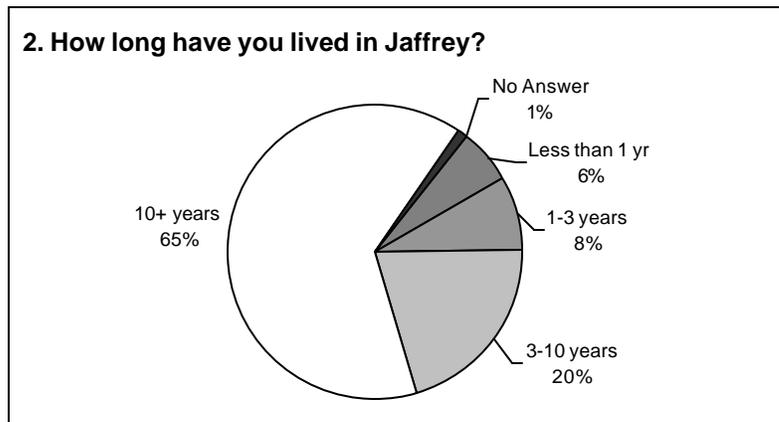
Homeowner	84%
Renter	11%
Landlord	6%
Seasonal Resident	4%
No Answer	0%
Other	2%

Other responses included: land owner, business owner, living in addition to daughter's home, senior housing, live with parent, property manager for estate, Church.



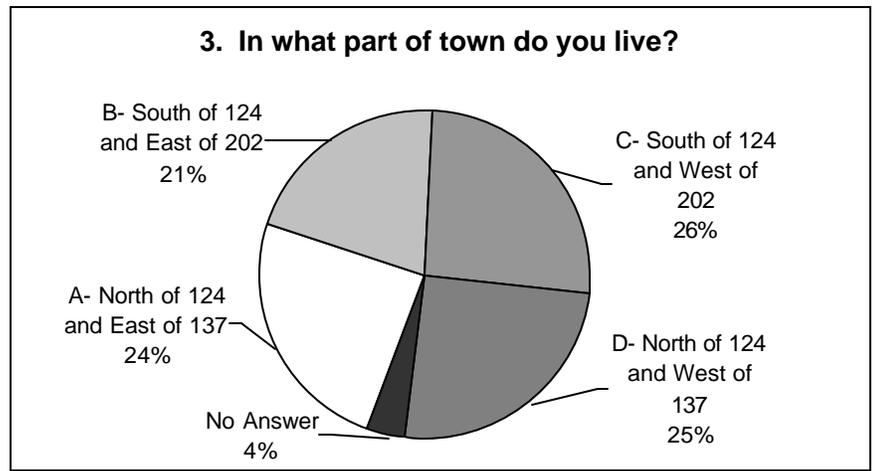
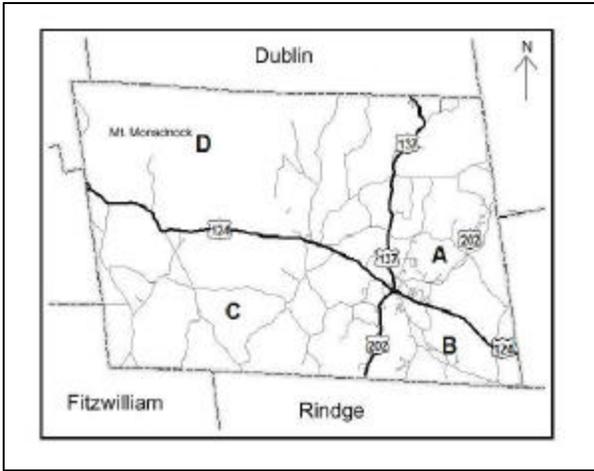
2) How long have you lived in Jaffrey?

Less than 1 yr	6%
1-3 years	8%
3-10 years	20%
10+ years	65%
No Answer	1%



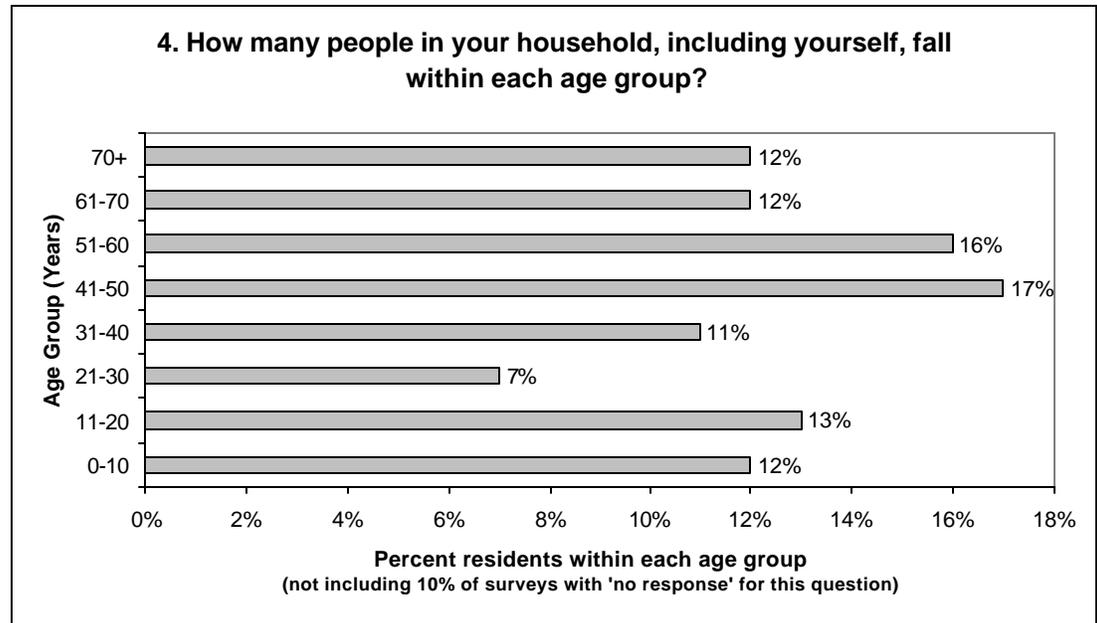
3) In what part of town do you live?

A- North of 124 and East of 137	24%
B- South of 124 and East of 202	21%
C- South of 124 and West of 202	26%
D- North of 124 and West of 137	25%



4) How many people in your household, including yourself, fall within each age group?

Age Group	% within each age group**
0-10	12%
11-20	13%
21-30	7%
31-40	11%
41-50	17%
51-60	16%
61-70	12%
70+	12%

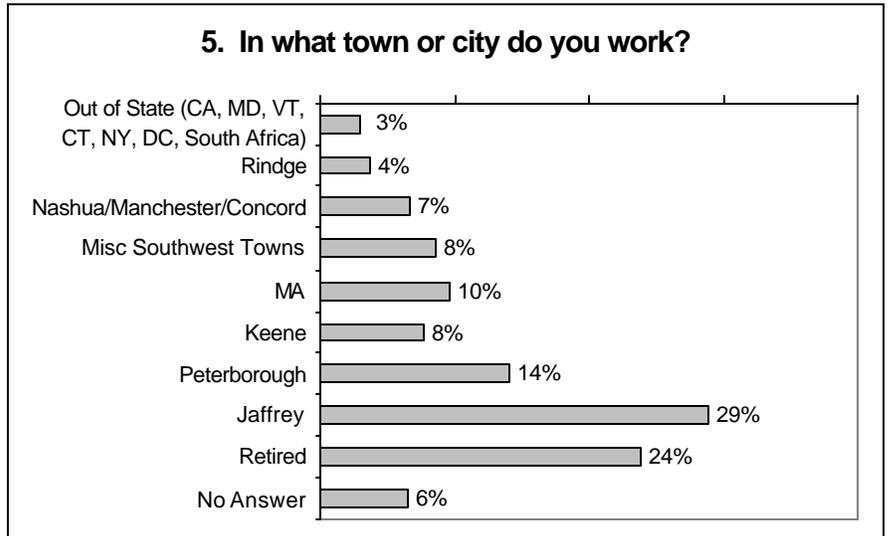


Single-adult households with 1 or more child age 0-20	4%
Households with 2 or more adults with children age 0-20	32%
Households with no children age 0-20	60%
Households with residents over 61 (no children 0-20yrs)	28%
No Answer	10%

** Not including 10% of surveys that had no answer for this question.

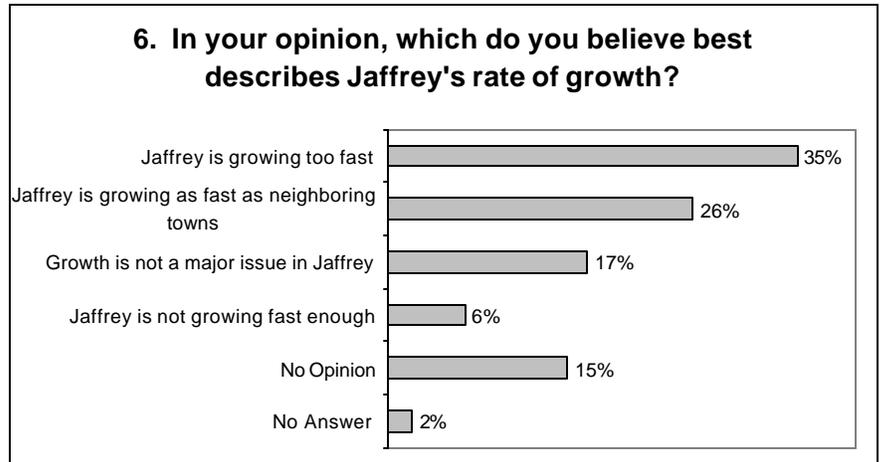
5) In what town or city do you work?

Out of State (CA, MD, VT, CT, NY, DC, South Africa)	3%
Rindge	4%
Nashua/Manchester/Concord	7%
Misc. Southwest NH Towns	8%
MA	10%
Keene	8%
Peterborough	14%
Jaffrey	29%
Retired	24%
No Answer	6%



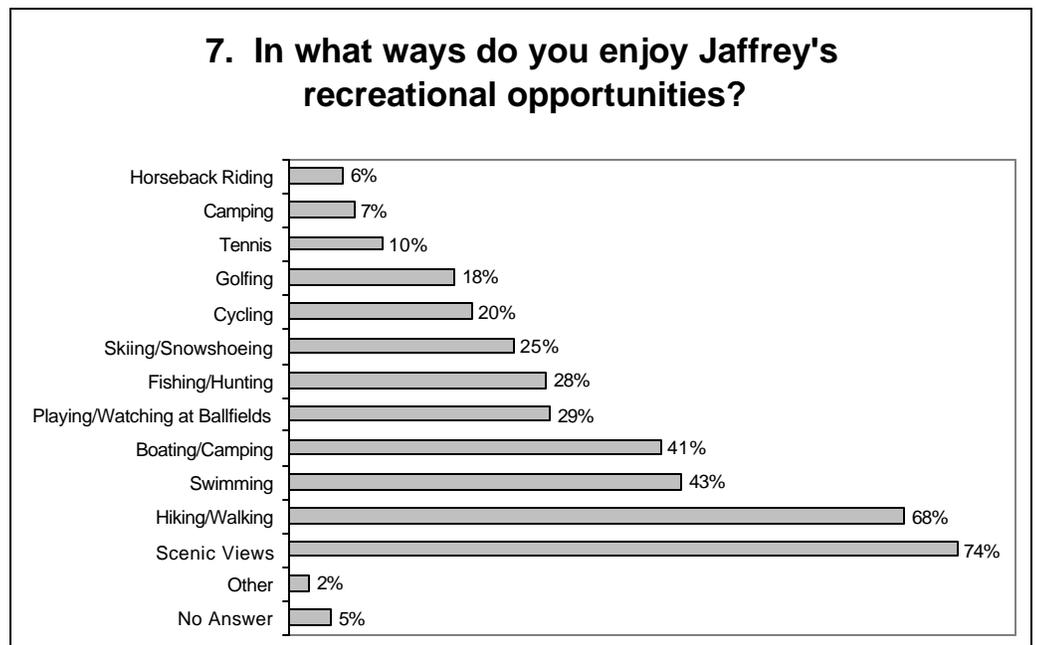
6) In your opinion, which do you believe best describes Jaffrey's rate of growth:

Jaffrey is growing too fast	35%
Jaffrey is growing as fast as neighboring towns	26%
Growth is not a major issue in Jaffrey	17%
Jaffrey is not growing fast enough	6%
No Opinion	15%
No Answer	2%



7) In what ways do you enjoy Jaffrey's recreational opportunities?

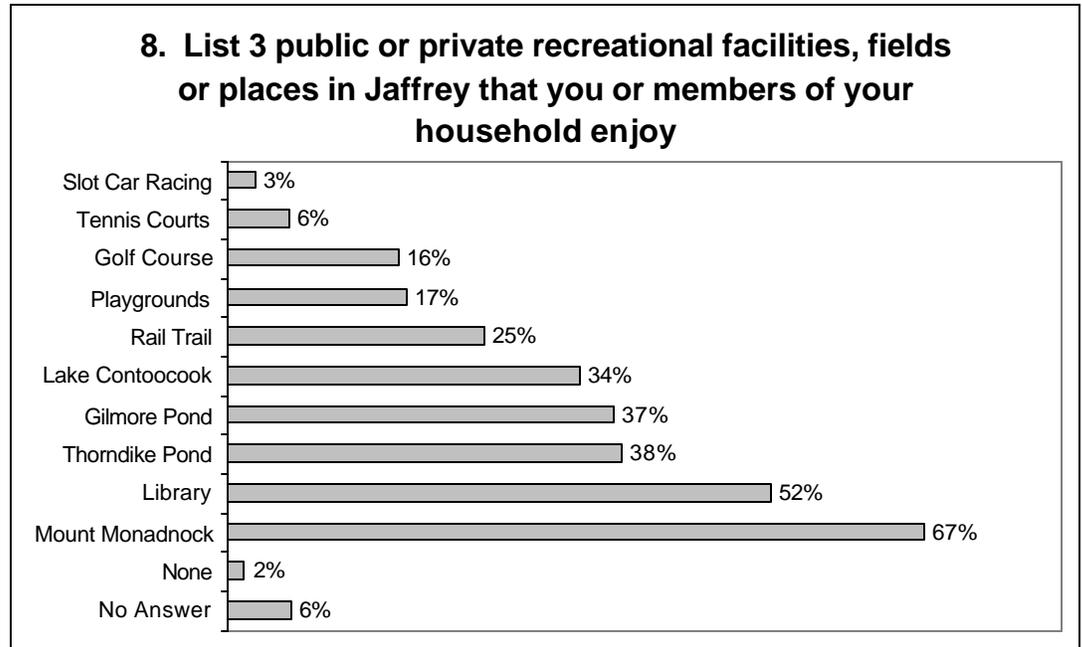
Horseback Riding	6%
Camping	7%
Tennis	10%
Golfing	18%
Cycling	20%
Skiing/Snowshoeing	25%
Fishing/Hunting	28%
Playing/Watching at Ballfields	29%
Boating/Camping	41%
Swimming	43%
Hiking/Walking	68%
Scenic Views	74%
Other	2%
No Answer	5%



Other responses included:
None, Snowmobiles, Serenity

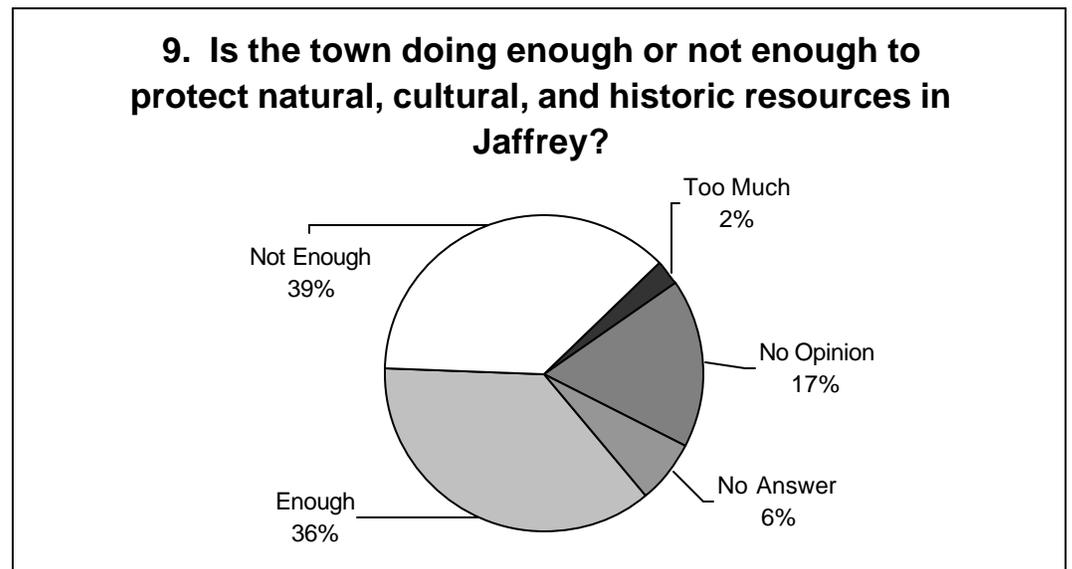
8) List 3 public or private recreational facilities, fields, or places in Jaffrey that you or members of your household enjoy

Slot Car Racing	3%
Tennis Courts	6%
Golf Course	16%
Playgrounds	17%
Rail Trail	25%
Lake	
Contoocook	34%
Gilmore Pond	37%
Thorndike Pond	38%
Library	52%
Mount	
Monadnock	67%
None	2%
No Answer	6%



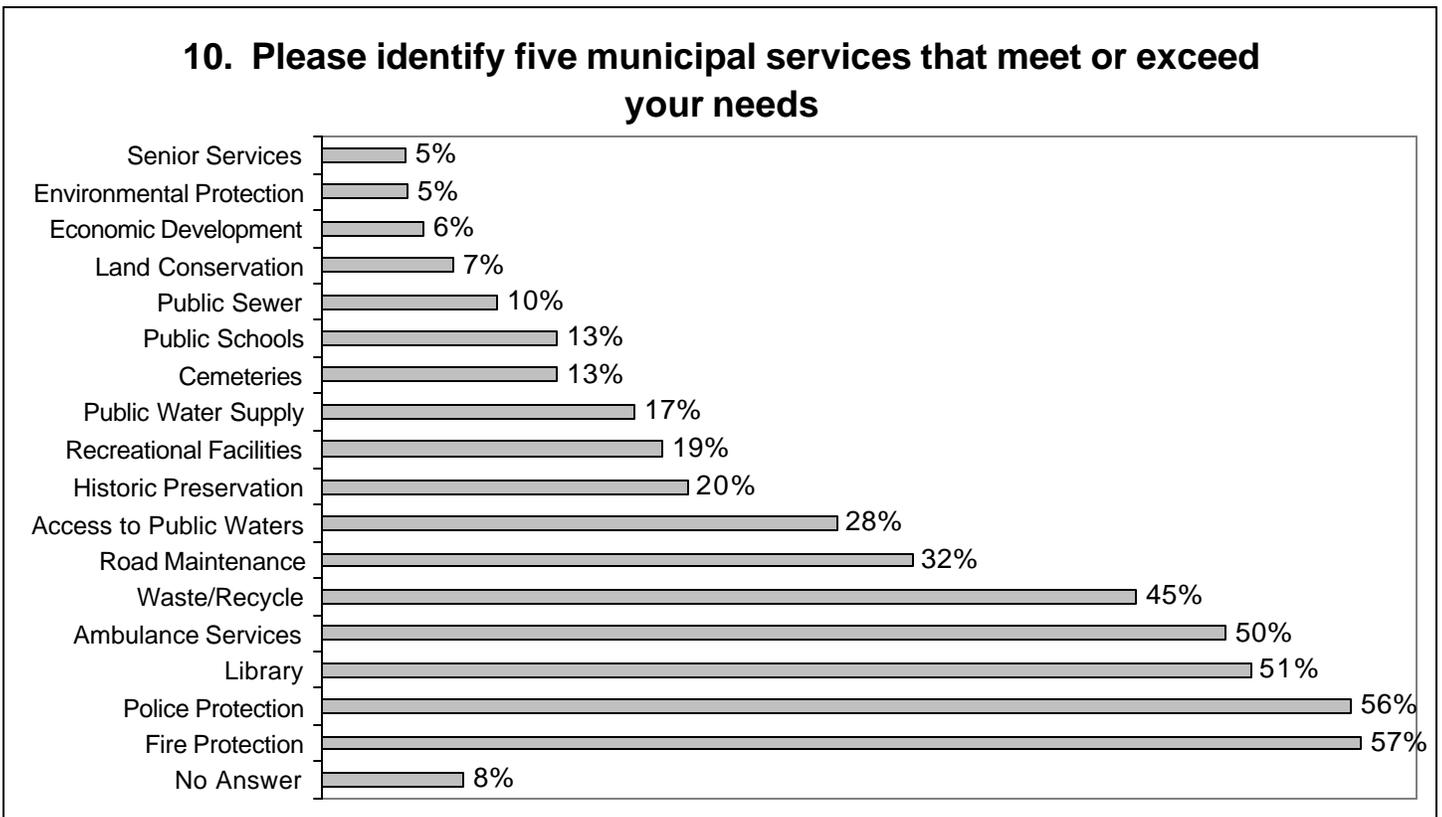
9) Is the Town doing enough or not enough to protect natural, cultural, and historic resources in Jaffrey?

Enough	36%
Not Enough	38%
Too Much	2%
No Opinion	17%
No Answer	6%



10) Please identify five municipal services that meet or exceed your needs.

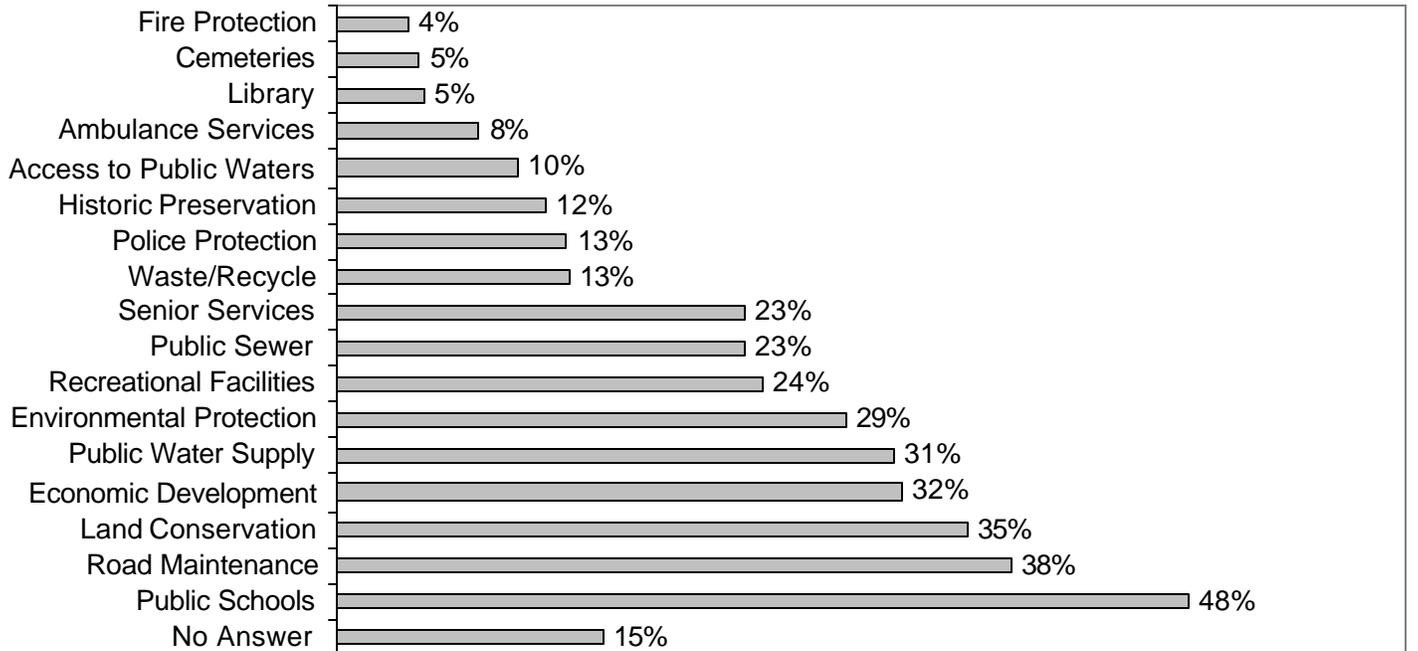
Senior Services	5%	Historic Preservation	20%
Environmental Protection	5%	Access to Public Waters	28%
Economic Development	6%	Road Maintenance	32%
Land Conservation	7%	Waste/Recycle	45%
Public Sewer	10%	Ambulance Services	50%
Public Schools	13%	Library	51%
Cemeteries	13%	Police Protection	56%
Public Water Supply	17%	Fire Protection	57%
Recreational Facilities	19%	No Answer	8%



11) Please identify five municipal services that need improvement.

Fire Protection	4%	Public Sewer	23%
Cemeteries	5%	Recreational Facilities	24%
Library	5%	Environmental Protection	29%
Ambulance Services	8%	Public Water Supply	31%
Access to Public Waters	10%	Economic Development	32%
Historic Preservation	12%	Land Conservation	35%
Police Protection	13%	Road Maintenance	38%
Waste/Recycle	13%	Public Schools	48%
Senior Services	23%	No Answer	15%

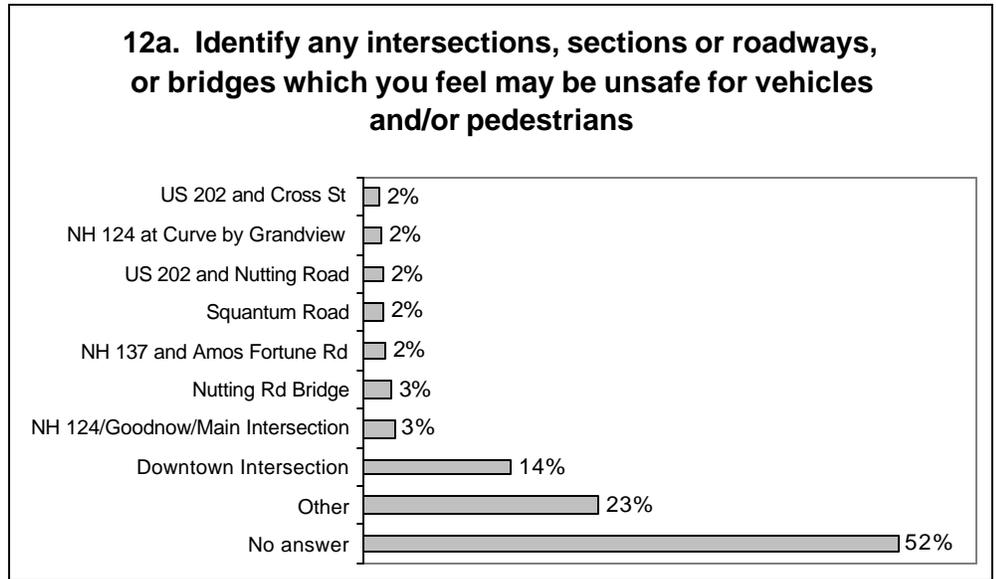
11. Please indicate five municipal services that need improvement



12a) Identify any intersections, sections or roadways, or bridges which you feel may be unsafe for vehicles and/or pedestrians

US 202 and Cross St	2%
NH 124 at Curve by Grandview	2%
US 202 and Nutting Road	2%
Squantum Road	2%
NH 137 and Amos Fortune Rd	2%
Nutting Rd Bridge	3%
NH 124/Goodnow/Main Intersection	3%
Downtown Intersection	14%
Other	23%
No answer	52%

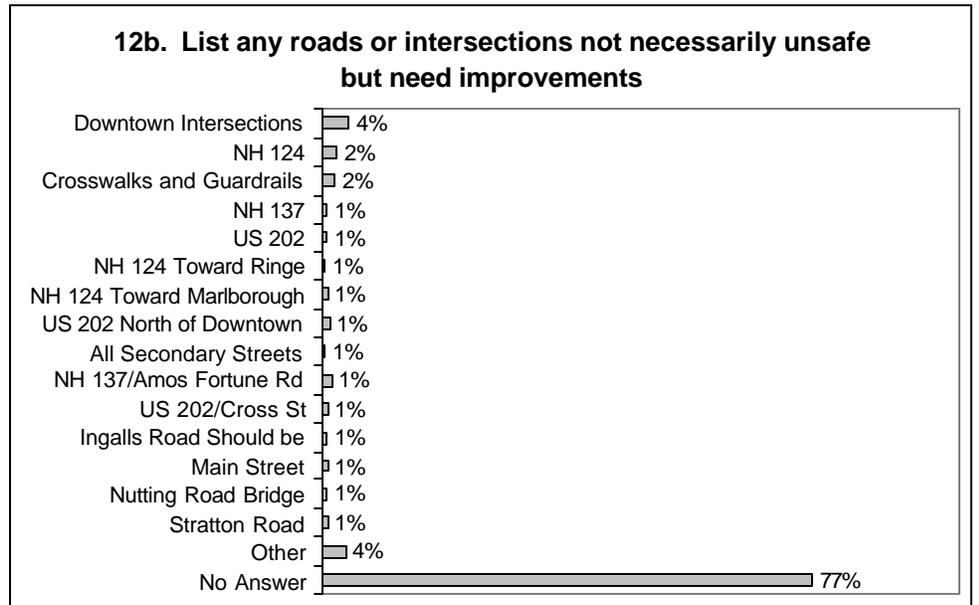
34 "other" responses include less than 1% response rate.



12b) List any roads or intersections not necessarily unsafe but need improvements

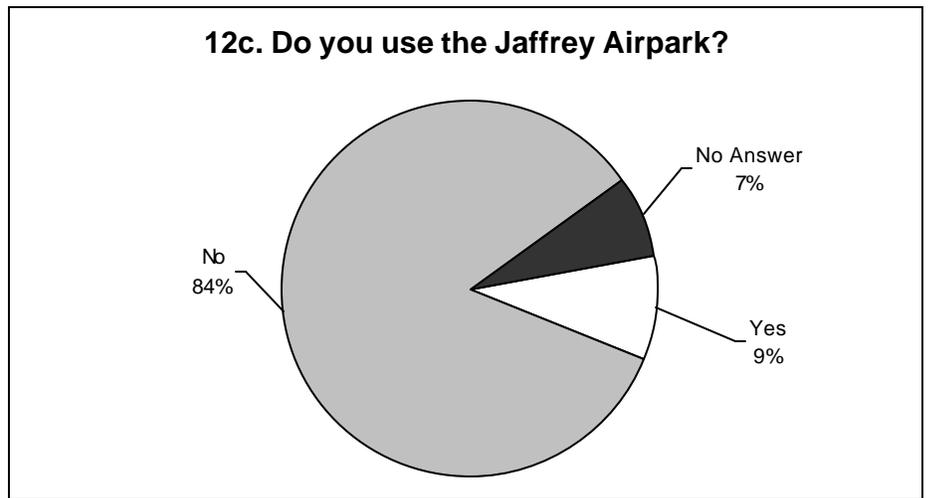
Downtown Intersections	4%
NH 124	2%
Crosswalks and Guardrails	2%
NH 137	1%
US 202	1%
NH 124 Toward Rindge	1%
NH 124 Toward Marlborough	1%
US 202 North of Downtown	1%
All Secondary Streets	1%
NH 137/Amos Fortune Rd	1%
US 202/Cross St	1%
Ingalls Road Should be Paved	1%
Main Street	1%
Nutting Road Bridge	1%
Stratton Road	1%
Other	4%
No Answer	77%

27 "other" responses include less than 1% response rate



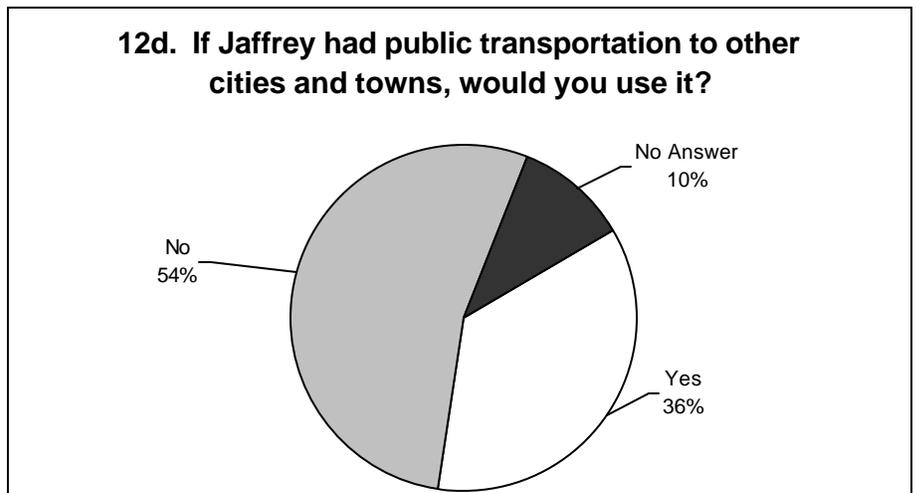
12c) Do you use the Jaffrey Airpark?

Yes	9%
No	84%
No Answer	7%



12d) If Jaffrey had public transportation to other cities, towns, would you use it?

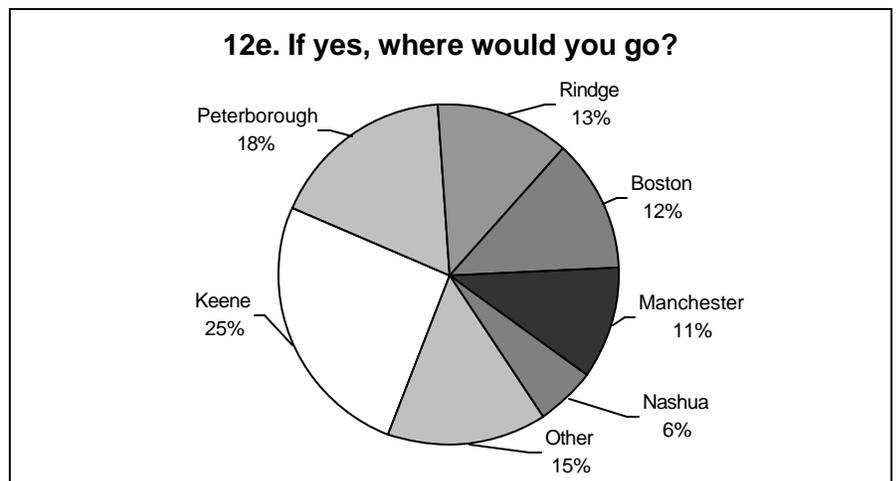
Yes	36%
No	54%
No Answer	11%



12e) If yes, where would you go?

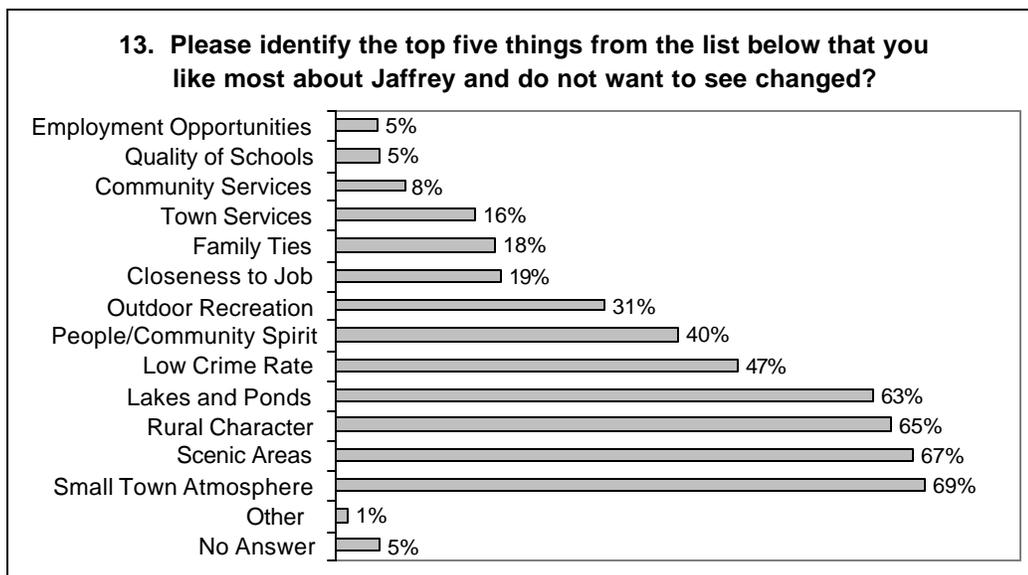
Keene	26%
Peterborough	18%
Rindge	13%
Boston	12%
Manchester	11%
Nashua	6%
Other	15%

Other responses (all less than 3% each) include: Concord, Shopping, Medical Appointments, Fitchburg, NH Seacoast, Brattleboro, Area Towns, other single answers



13) Please identify (by letter) the top five things from the list below that you like most about Jaffrey and do not want to see changed.

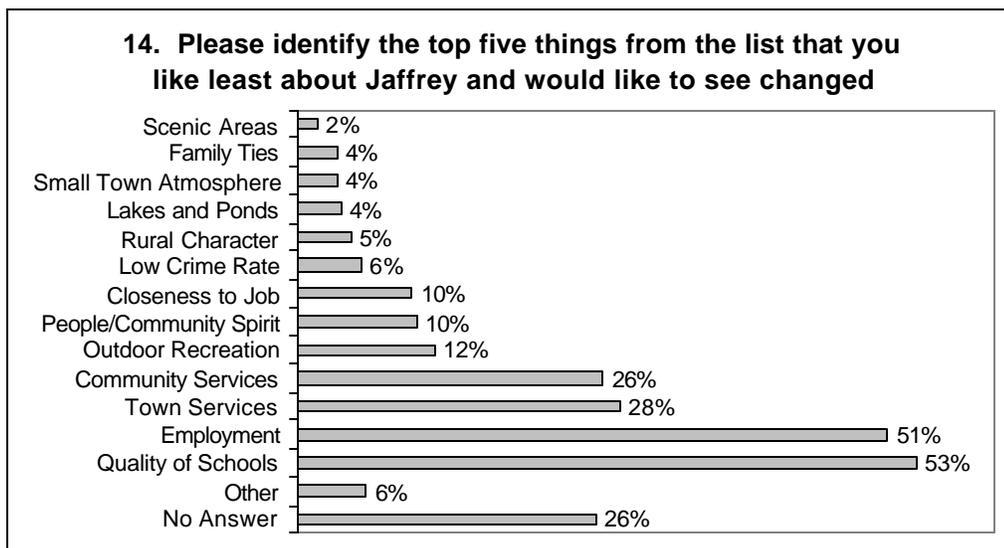
Employment Opportunities	5%
Quality of Schools	5%
Community Services	8%
Town Services	16%
Family Ties	18%
Closeness to Job	19%
Outdoor Recreation	31%
People/Community Spirit	40%
Low Crime Rate	47%
Lakes and Ponds	63%
Rural Character	65%
Scenic Areas	67%
Small Town Atmosphere	69%
Other	1%
No Answer	5%



Other responses include: Shopping availability, no big box stores, skating rink, meeting house, civic center, housing costs, Jaffrey center, Mt. Monadnock, village look

14) From the list above, identify (by letter) the top five things you like least about Jaffrey and would like to see changed.

Scenic Areas	2%
Family Ties	4%
Small Town Atmosphere	4%
Lakes and Ponds	4%
Rural Character	5%
Low Crime Rate	6%
Closeness to Job	10%
People/Community Spirit	10%
Outdoor Recreation	12%
Community Services	26%
Town Services	28%
Employment Opportunities	51%
Quality of Schools	53%
Other	6%
No Answer	26%



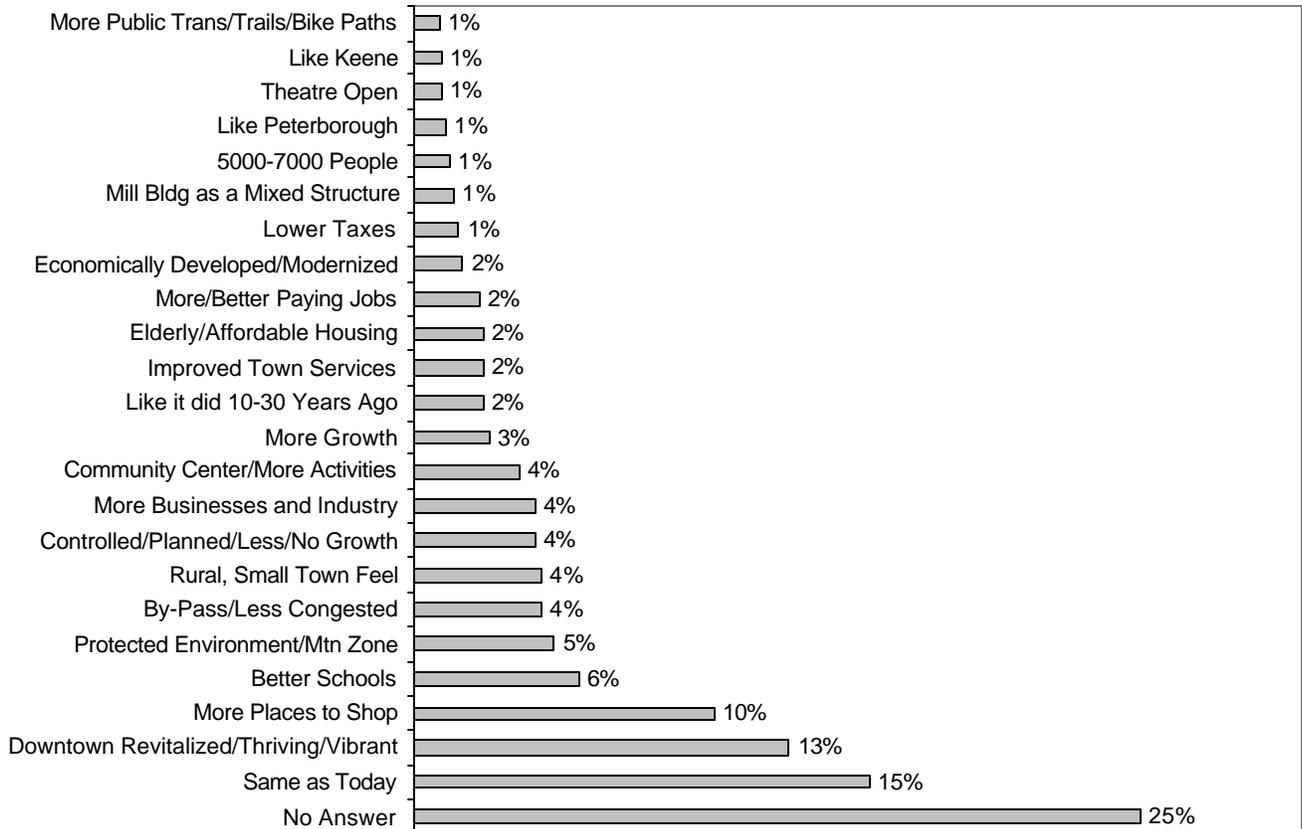
Other responses include: Town Politics, Lack of High Speed Internet Access, Dump Hours, Youth Services, Quality of People, School Facilities, Quality of Housing, Shopping Variety, Downtown Intersection, Amount of Growth/Development, High Taxes, Recreational Opportunities/Facilities, High Crime Rate

JAFFREY TOMORROW

15) What would you like Jaffrey to look like or be like in 10-15 years?

More Public Trans/Trails/Bike Paths	1%	More Growth	3%
Like Keene	1%	Community Center/More Activities	4%
Theatre Open	1%	More Businesses and Industry	4%
Like Peterborough	1%	Controlled/Planned/Less/No Growth	4%
5000-7000 People	1%	Rural, Small Town Feel	4%
Mill Bldg as a Mixed Structure	1%	By-Pass/Less Congested	4%
Lower Taxes	1%	Protected Environment/Mtn Zone	5%
Economically Developed/Modernized	2%	Better Schools	6%
More/Better Paying Jobs	2%	More Places to Shop	10%
Elderly/Affordable Housing	2%	Downtown	
Improved Town Services	2%	Revitalized/Thriving/Vibrant	13%
Like it did 10-30 Years Ago	2%	Same as Today	15%
		No Answer	25%

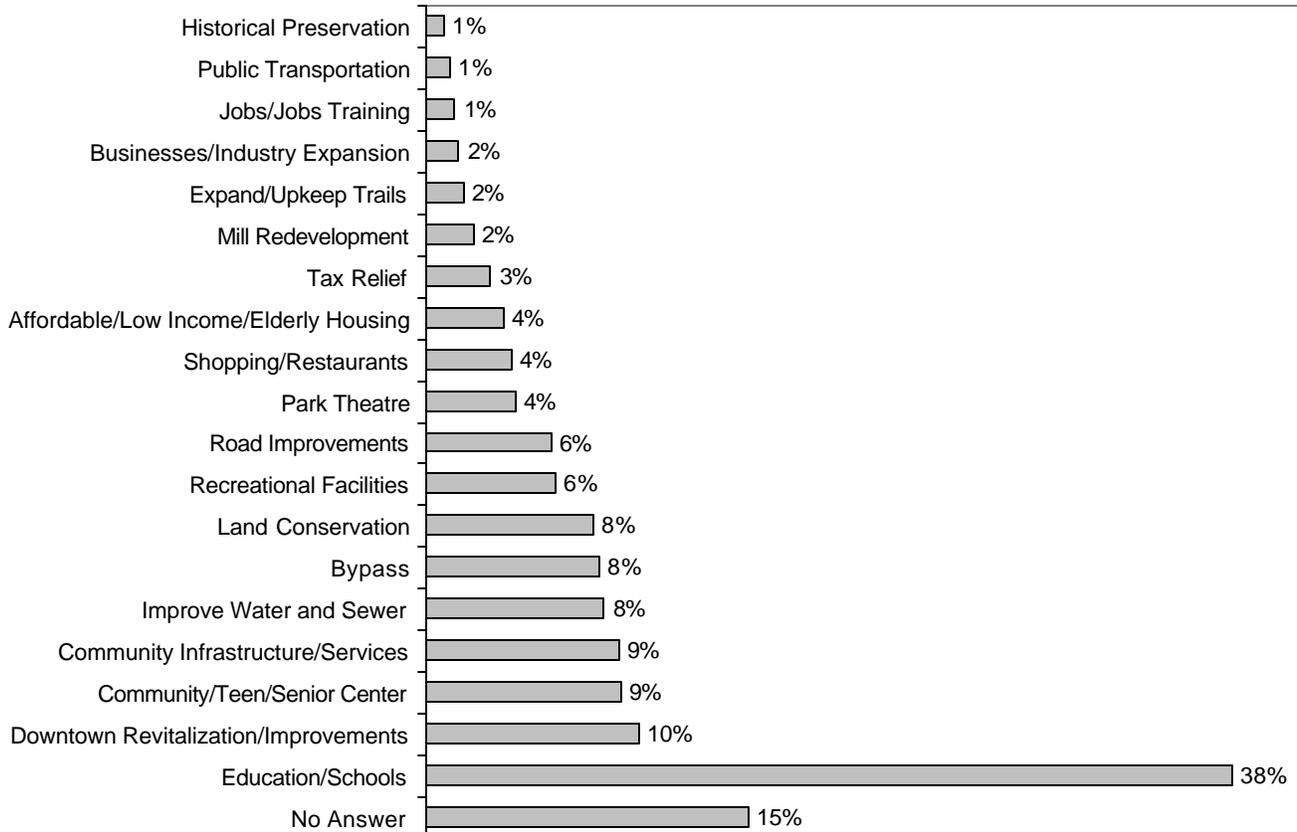
15. What would you like Jaffrey to look like in 10-15 years?



16) If you had Ten Million Dollars to spend on improving Jaffrey, on what would you spend it?

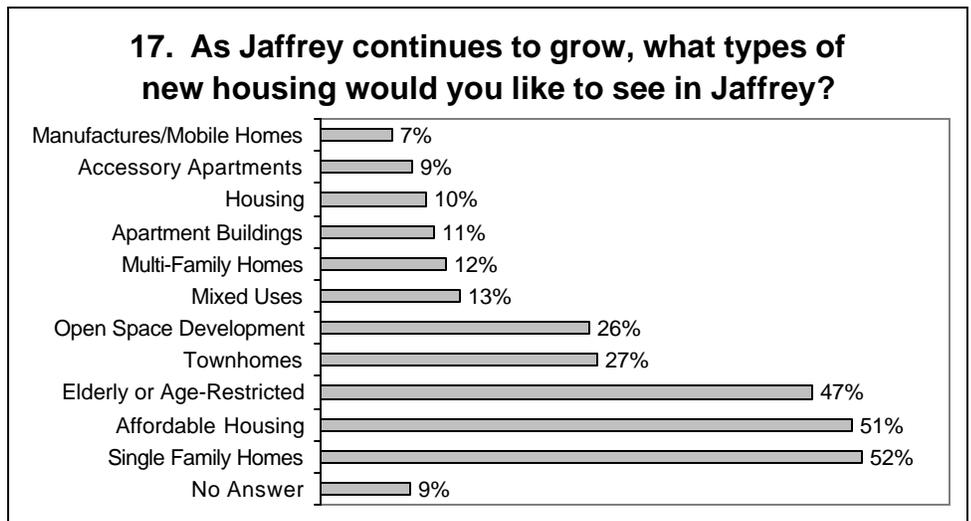
Historical Preservation	1%	Road Improvements	6%
Public Transportation	1%	Recreational Facilities	6%
Jobs/Jobs Training	1%	Land Conservation	8%
Businesses/Industry Expansion	2%	Bypass	8%
Expand/Upkeep Trails	2%	Improve Water and Sewer	8%
Mill Redevelopment	2%	Community Infrastructure/Services	9%
Tax Relief	3%	Community/Teen/Senior Center	9%
Affordable/Low Income/Elderly Housing	4%	Downtown	
Shopping/Restaurants	4%	Revitalization/Improvements	10%
Park Theatre	4%	Education/Schools	38%
		No Answer	15%

16. If you had \$10M to spend on Jaffrey, on what would you spend it?



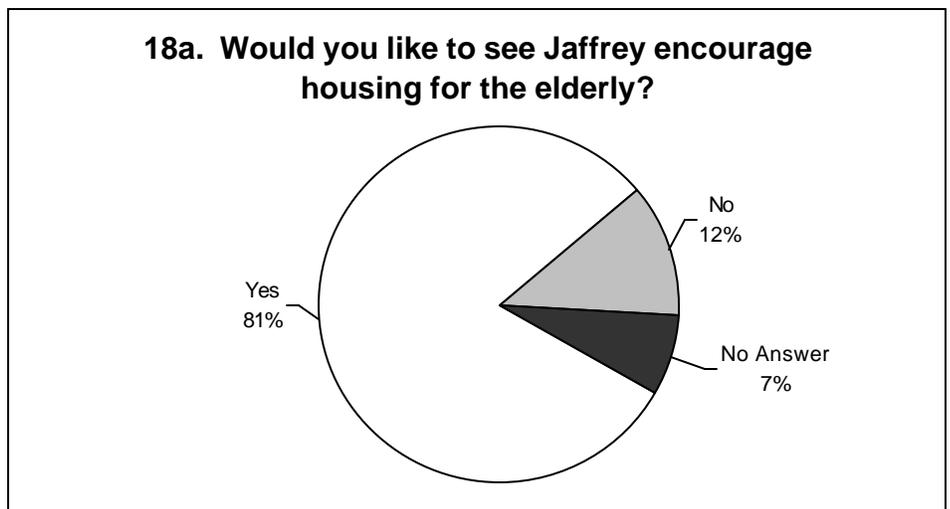
17) As Jaffrey continues to grow, what types of new housing would you like to see in Jaffrey? (Check all that apply)

Accessory Apartments	9%
Affordable Housing	51%
Apartment Buildings	11%
Elderly or Age-Restricted Housing	47%
Manufactures/Mobile Homes	10%
Homes	7%
Mixed Uses	13%
Multi-Family Homes	12%
Open Space Development	26%
Single Family Homes	52%
Townhomes	27%
No Answer	9%



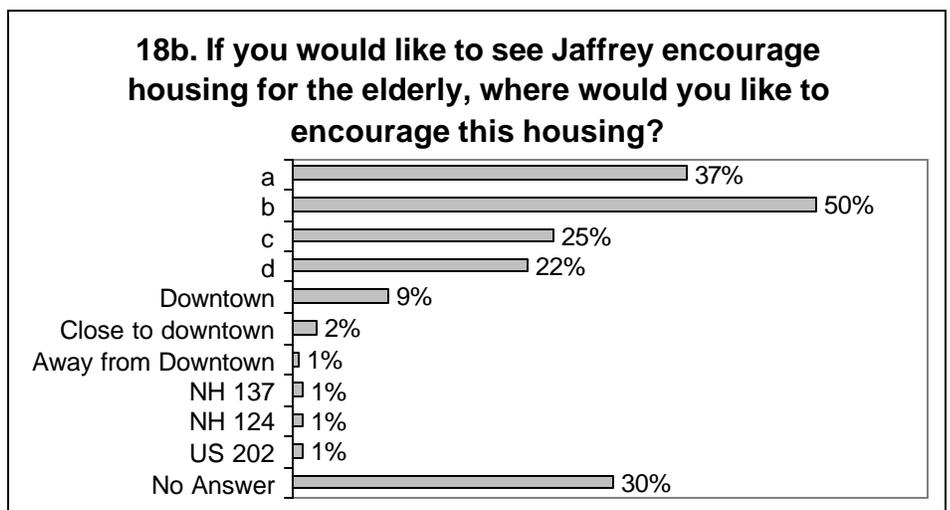
18a) Would you like to see Jaffrey encourage housing for the elderly?

Yes	81%
No	12%
No Answer	7%



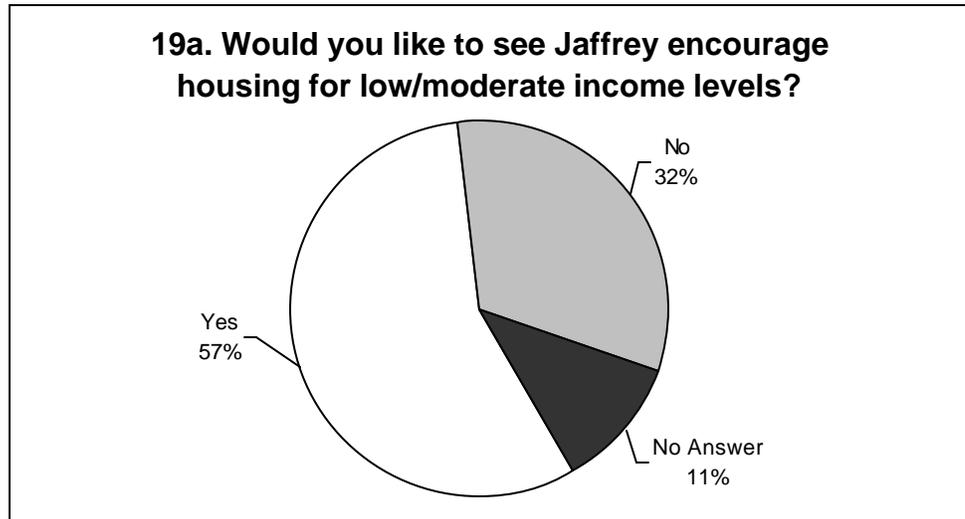
18b) If yes, in what areas of Town? (Please refer to the map on the first page).

a	37%
b	50%
c	25%
d	22%
Downtown	9%
Close to downtown	2%
Away from Downtown	1%
NH 137	1%
NH 124	1%
US 202	1%
No Answer	30%



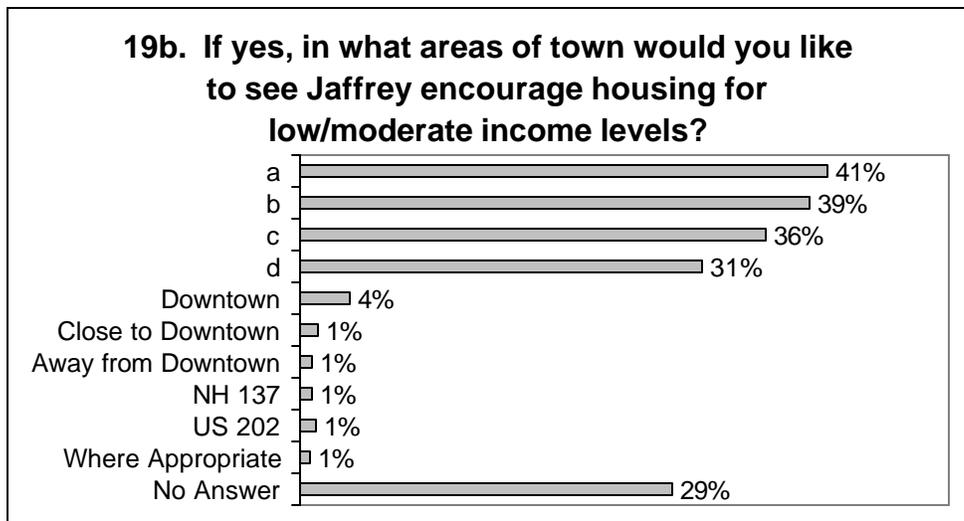
19a) Would you like to see Jaffrey encourage housing for low/moderate income levels?

Yes	57%
No	32%
No Answer	11%



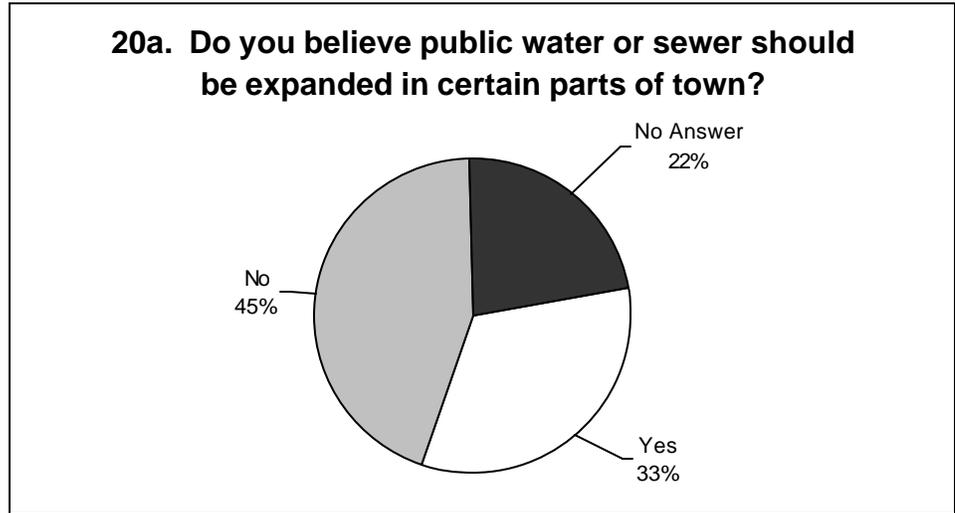
19b) If yes, in what areas of town would you like to see Jaffrey encourage housing for low/moderate income levels?

a	41%
b	39%
c	36%
d	31%
Downtown	4%
Close to	
Downtown	1%
Away from	
Downtown	1%
NH 137	1%
US 202	1%
Where	
Appropriate	1%
No Answer	29%



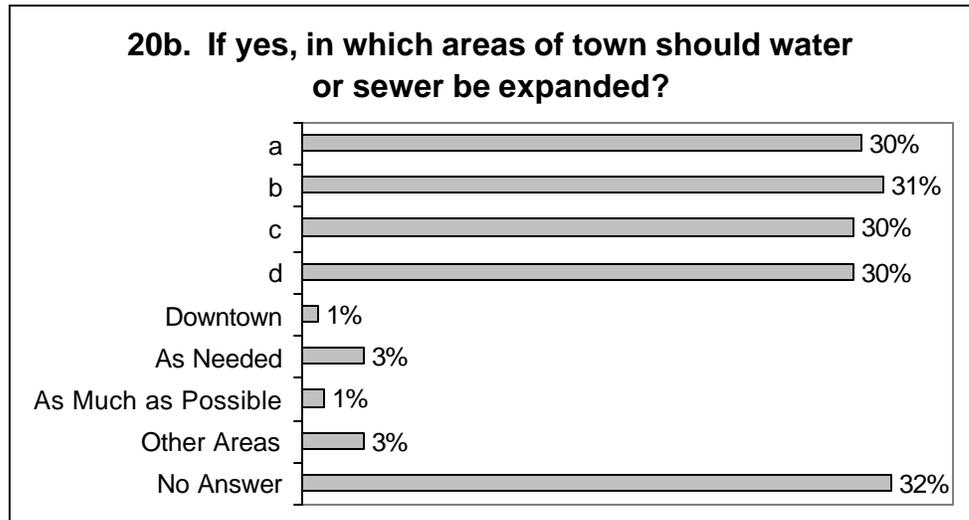
20a) Do you believe public water or sewer should be expanded in certain parts of town?

Yes 33%
 No 45%
 No Answer 22%



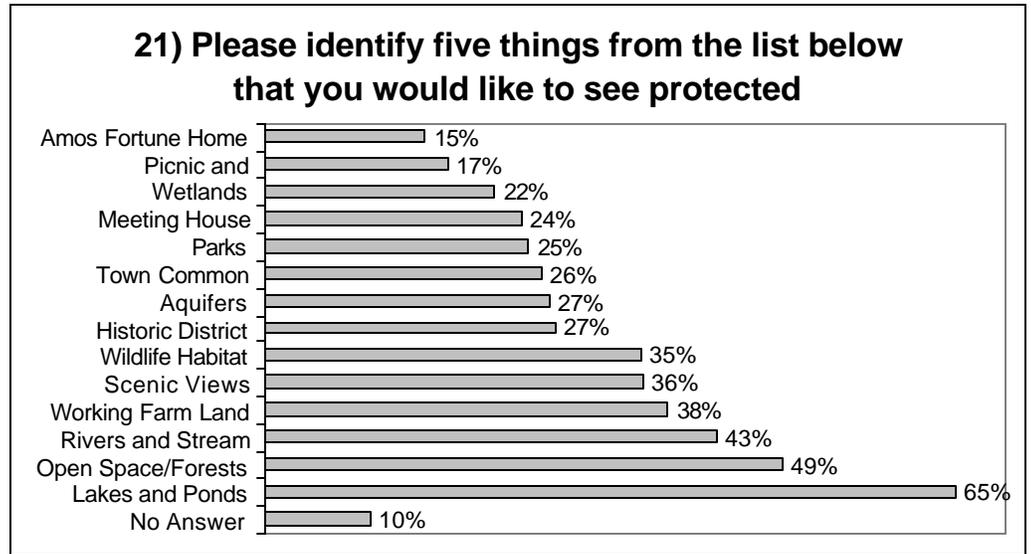
20b) If yes, in which areas of town should water or sewer be expanded?

a 30%
 b 31%
 c 30%
 d 30%
 Downtown 1%
 As Needed 3%
 As Much as Possible 1%
 Other Areas 3%
 No Answer 32%



21) Please identify by checking the five things from the list below that you would like to see protected.

Amos Fortune Home	15%
Picnic and Recreation Areas	17%
Wetlands	22%
Meeting House	24%
Parks	25%
Town Common	26%
Aquifers	27%
Historic District	27%
Wildlife Habitat	35%
Scenic Views	36%
Working Farm Land	38%
Rivers and Stream	43%
Open Space/Forests	49%
Lakes and Ponds	65%
No Answer	10%



22) From the list below please identify five land uses that Jaffrey should encourage and rank them 1 through 5 (high to low). Also, please identify WHERE they should be encouraged in Town? (Please refer to the map on the first page).

SOCIAL

- Assisted Living/Nursing Homes _____
- Senior Center _____
- Community Center _____
- Child Care _____
- Health and Dental Clinics _____
- Ambulance Service _____
- Police Protection _____
- Fire Protection _____

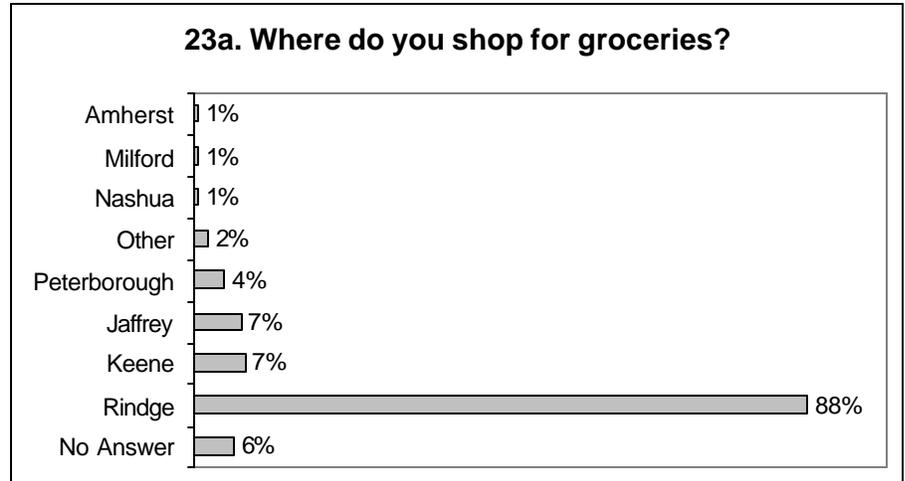
COMMERCIAL/BUSINESS

- Home-based Business _____
- Gas Stations/Mini Marts _____
- Hotels/Motels _____
- B & B's _____
- Restaurants _____
- Retail Sales/Shops/Services _____
- Mini Storage _____
- Art Galleries _____
- Antique Shops _____
- Professional Offices (e.g., Real Estate) _____

This question was left out from the analysis due to numerous variations on answers from respondents.

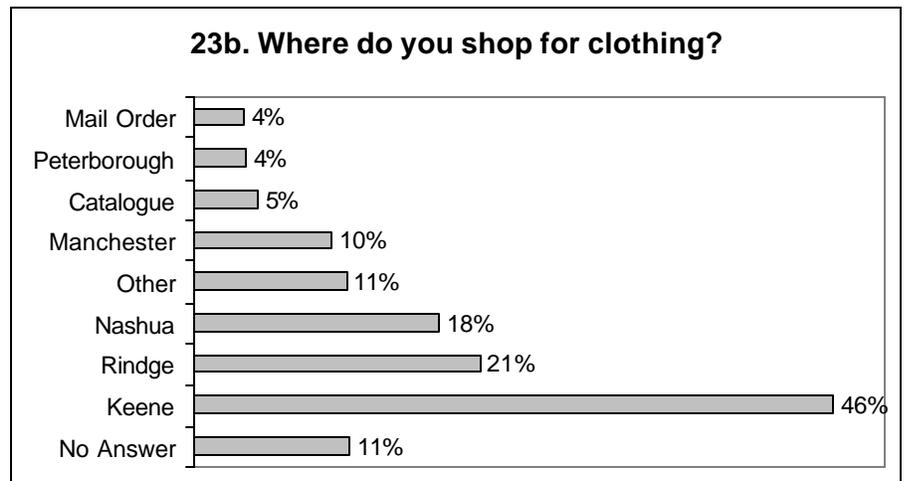
23a) Where do you shop for Groceries?

Amherst	1%
Milford	1%
Nashua	1%
Other	2%
Peterborough	4%
Jaffrey	7%
Keene	7%
Rindge	88%
No Answer	6%



23b) Where do you shop for clothing?

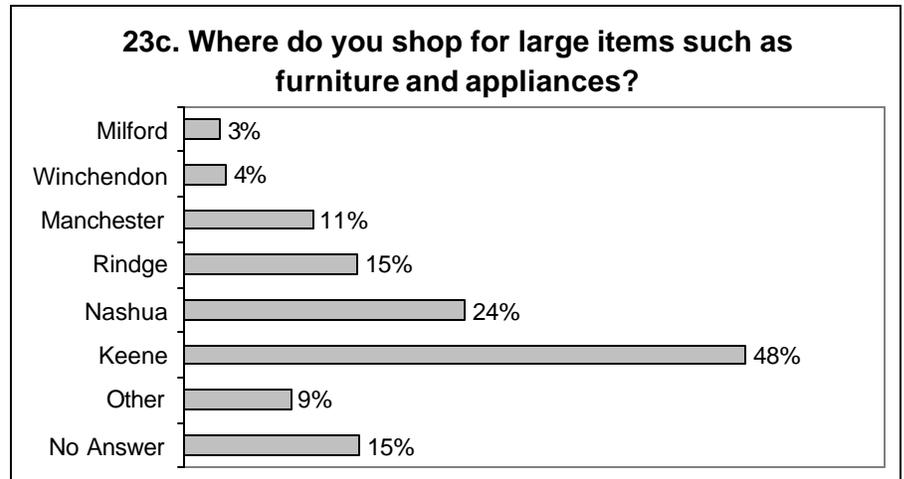
Mail Order	4%
Peterborough	4%
Catalogue	5%
Manchester	10%
Other	11%
Nashua	18%
Rindge	21%
Keene	46%
No Answer	11%



“Other” responses (less than 2%) include Amherst NH, Boston, Concord, Fitchurg, Leominster, Malls, MA, Out of State, Various

23c) Where do you shop for large items such as furniture and appliances?

Milford	3%
Winchendon	4%
Manchester	11%
Rindge	15%
Nashua	24%
Keene	48%
Other	9%
No Answer	15%

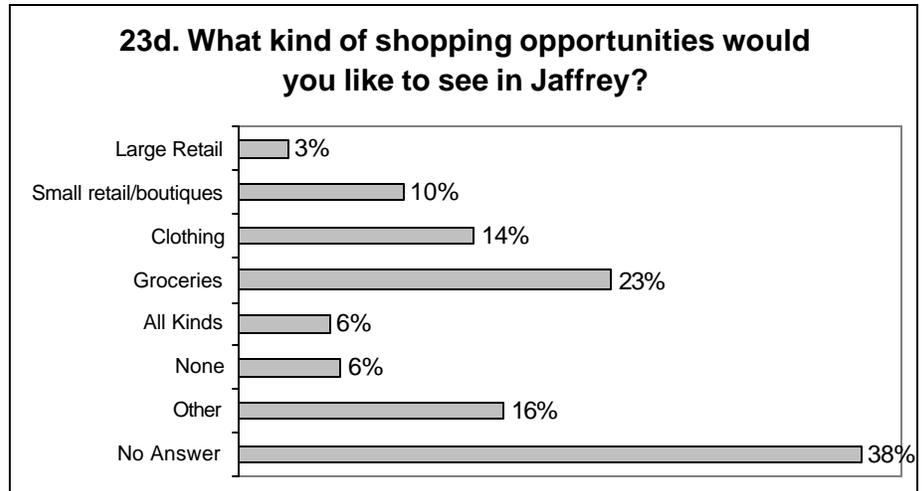


“Other” responses (less than 2%) include: Concord, Online, MA, New Ipswich, Peterborough, Swanzey, Leominster, Gardner, Jaffrey, Where the best deals are.

23d) What kind of shopping opportunities would you like to see in Jaffrey?

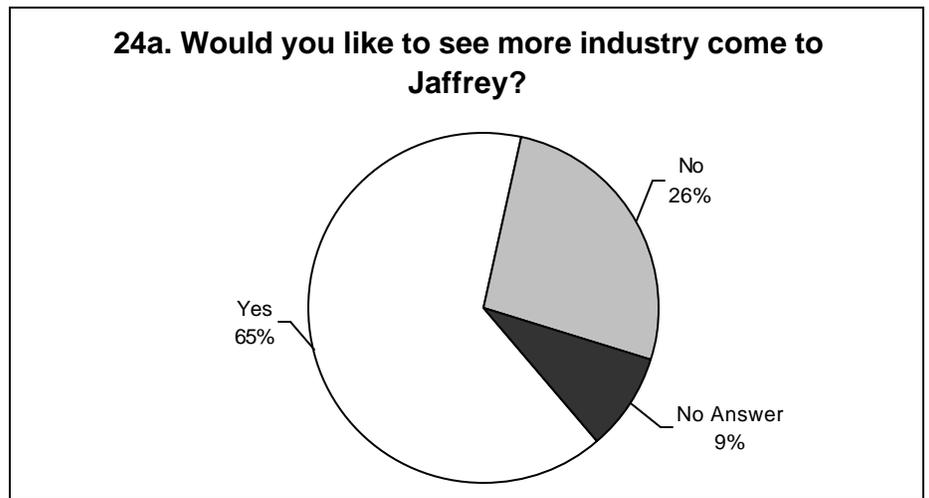
Large Retail	3%
Small retail/shops/boutiques	10%
Clothing	14%
Groceries	23%
All Kinds	6%
None	6%
Other	16%
No Answer	38%

Other responses (less than 2%) include: Antiques, Appliances, Art Gallery, Bakery, Coffee Shop, Bookstore, Craft Shop, Electronics, Furniture, General, Home Depot, Mall, Restaurants, Shoe Store, Sports



24a) Would you like to see more Industry come to Jaffrey?

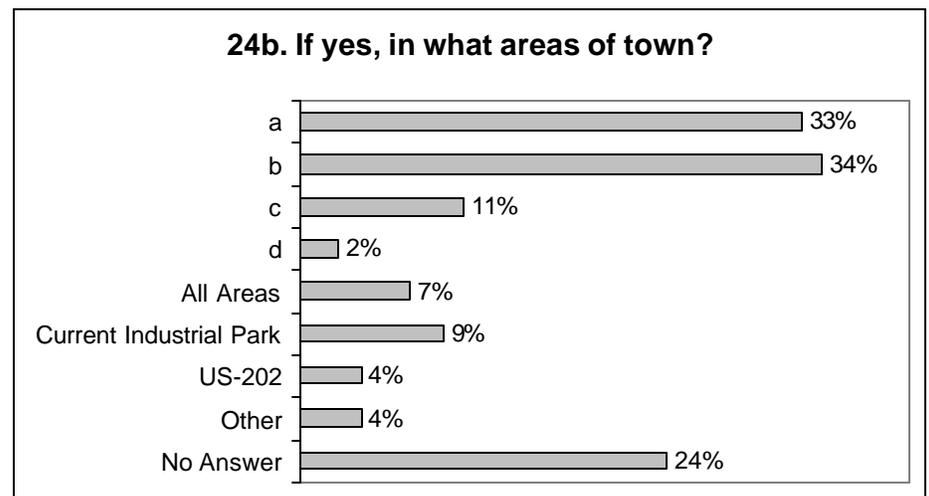
Yes	65%
No	26%
No Answer	9%



24b) If yes, in what areas of Town?

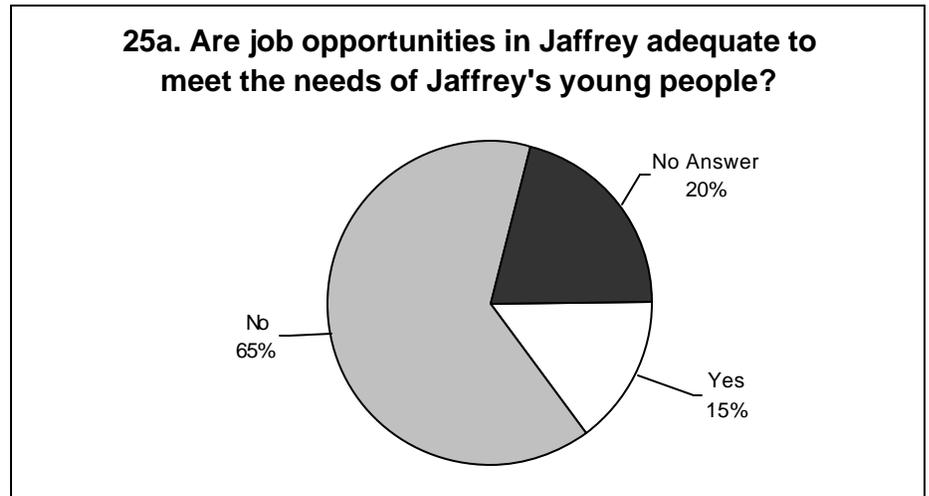
a	33%
b	34%
c	11%
d	2%
All Areas	7%
Current Industrial Park	9%
US-202	4%
Other	4%
No Answer	24%

Other responses (1%) include: Downtown, Not Downtown, NH 124, NH 137, Vacant Mills and Lots



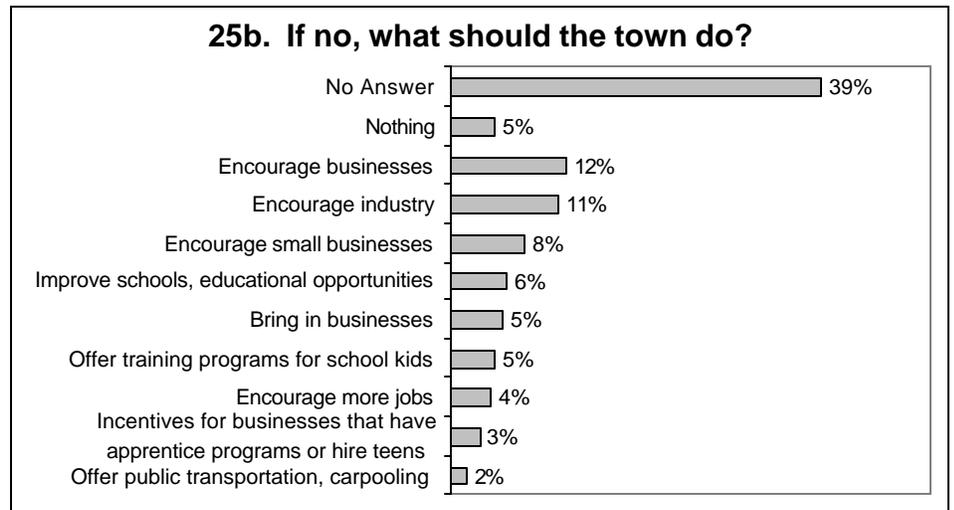
25a) Are job opportunities in Jaffrey adequate to meet the needs of Jaffrey's young people?

Yes 15%
 No 65%
 No Answer 20%



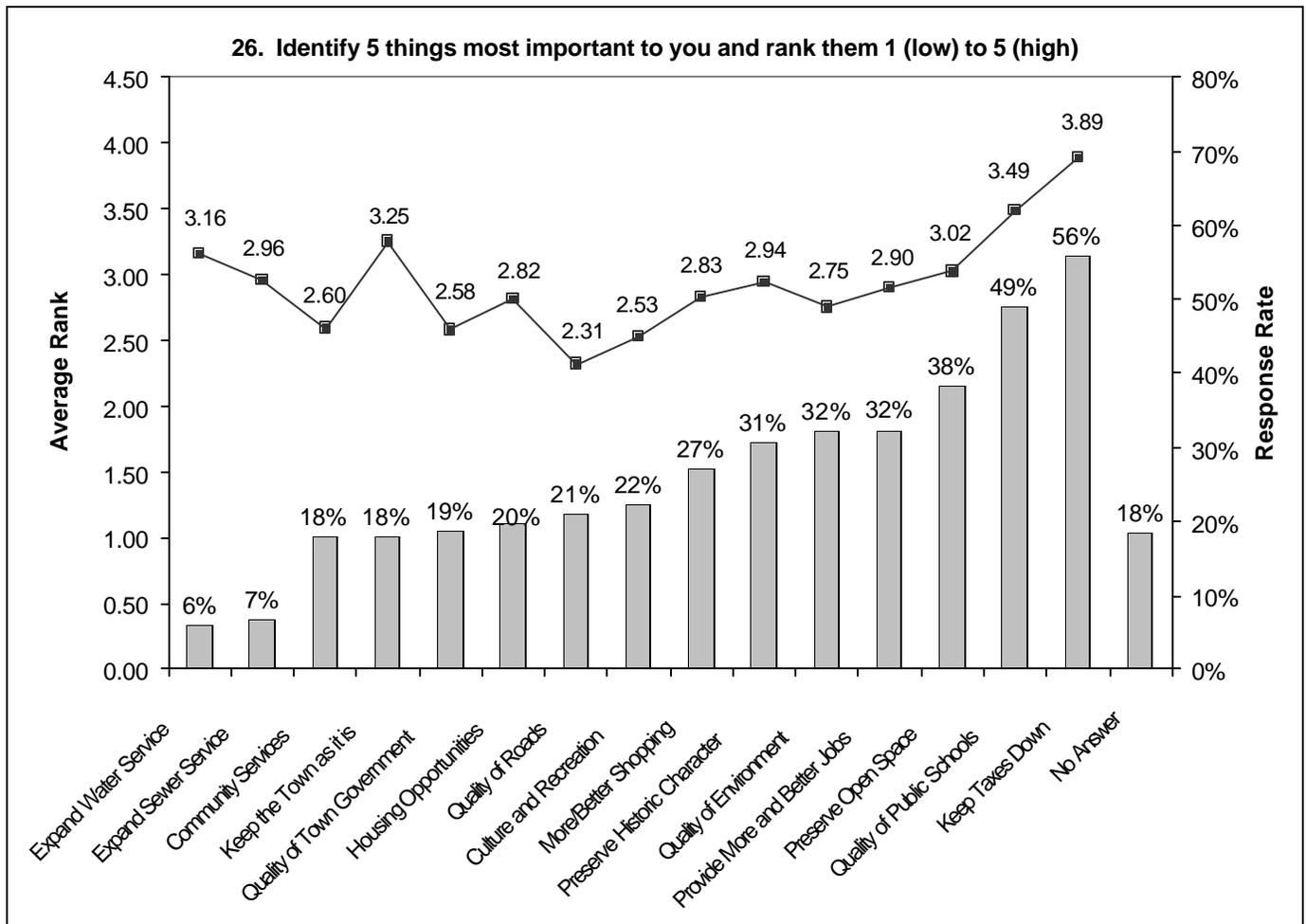
25b) If no, what should the town do?

Offer public transportation, carpooling 2%
 Incentives for businesses that have apprentice programs or hire teens 3%
 Encourage more jobs 4%
 Offer training programs for school kids 5%
 Bring in businesses 5%
 Improve schools, educational opportunities 6%
 Encourage small businesses 8%
 Encourage industry 11%
 Encourage businesses 12%
 Nothing 5%
 No Answer 39%



26) Please identify five things from the list below most important to you and rank them 1 (low) to 5 (high).

	Response Rate	Average Rank
Expand Water Service	6%	3.16
Expand Sewer Service	7%	2.96
Community Services	18%	2.60
Keep the Town as it is	18%	3.25
Quality of Town Government	19%	2.58
Housing Opportunities	20%	2.82
Quality of Roads	21%	2.31
Culture and Recreation	22%	2.53
More/Better Shopping	27%	2.83
Preserve Historic Character	31%	2.94
Quality of Environment	32%	2.75
Provide More and Better Jobs	32%	2.90
Preserve Open Space	38%	3.02
Quality of Public Schools	49%	3.49
Keep Taxes Down	56%	3.89
No Answer	18%	

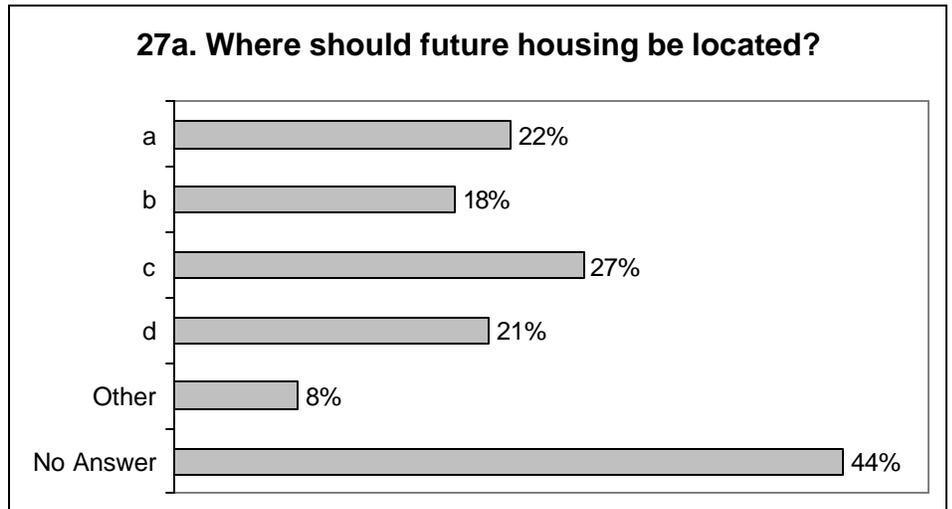


Neighborhood and Community Design (Please refer to the map on the first page):

27a) Where should future housing be located?

a	22%
b	18%
c	27%
d	21%
Other	8%
No Answer	44%

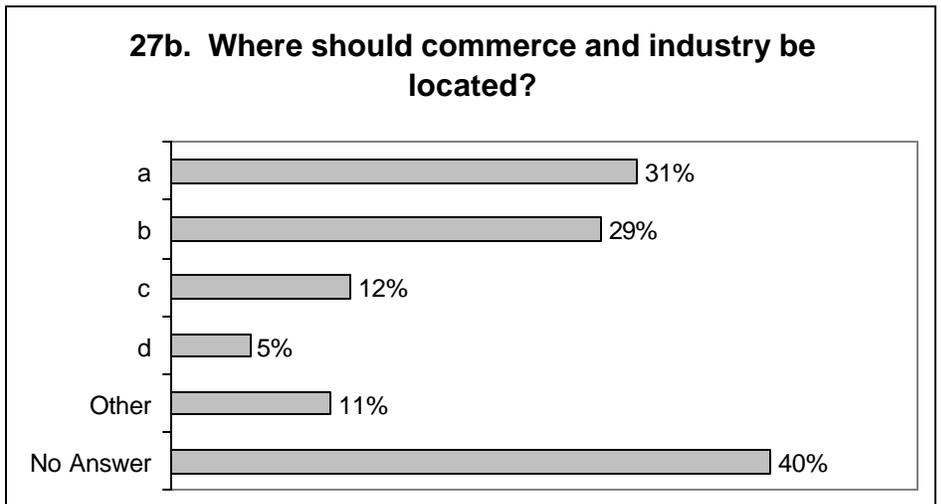
“Other” responses include:
 Away from the Mountain Zone,
 Downtown, US 202, NH 124,
 NH 137, Where zoned appropriate,
 Clustered tightly, Close to downtown,
 No housing



27b) Where should commerce and industry be located?

a	31%
b	29%
c	12%
d	5%
Other	11%
No Answer	40%

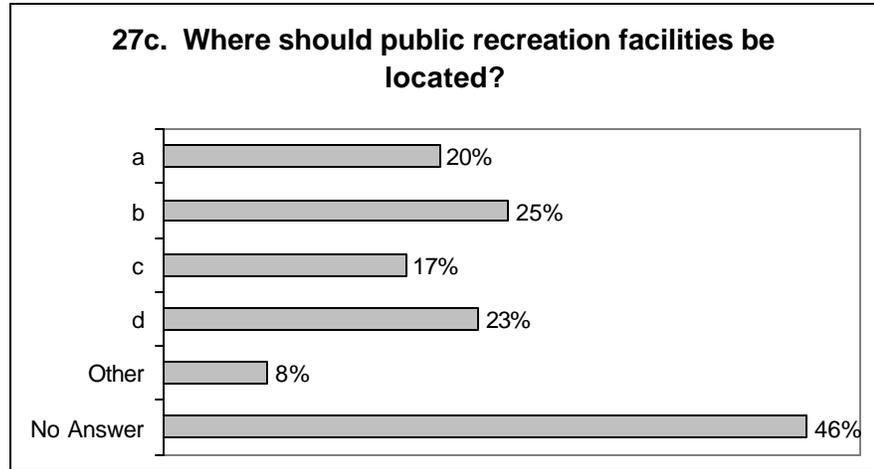
“Other” responses include:
 Downtown, close to downtown,
 NH 124, US 202, NH 137,
 Outskirts of town, Use existing
 buildings, Current industrial zone,
 None



27c) Where should public recreation facilities be located?

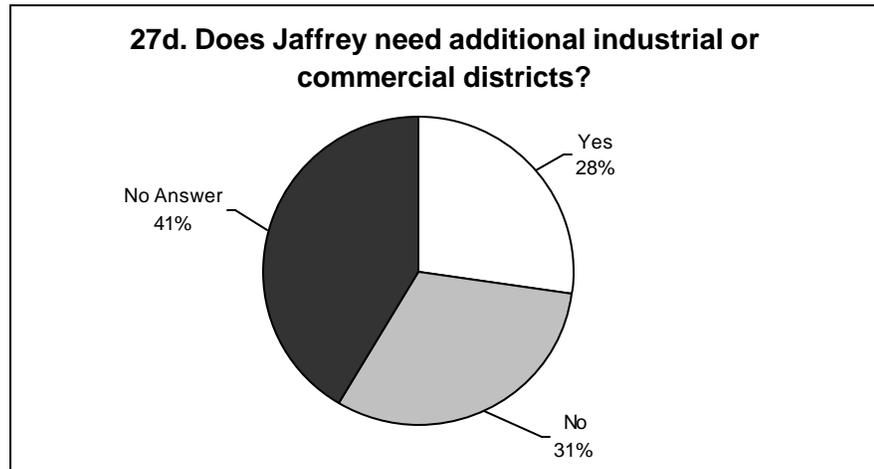
a	20%
b	25%
c	17%
d	23%
Other	8%
No Answer	46%

“Other” responses include:
Downtown, outside of
downtown, close to downtown,
where they currently are,
US 202, NH 124, non



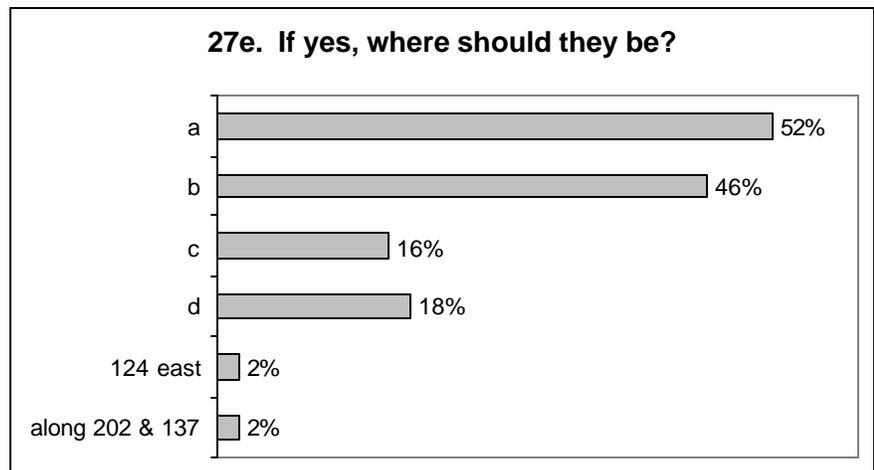
27d) Does Jaffrey need additional industrial or commercial districts?

Yes	27%
No	31%
No Answer	41%



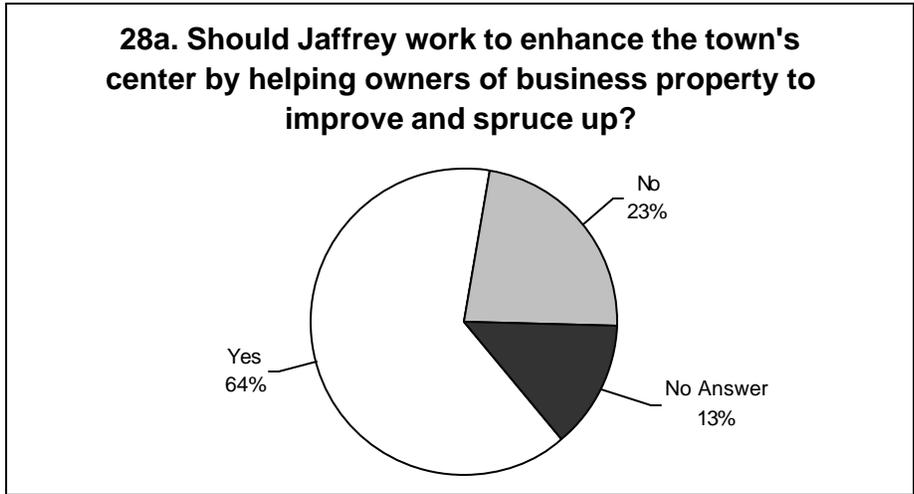
27e) If yes, where should they be?

a	52%
b	46%
c	16%
d	18%
124 east	2%
along 202 & 137	2%



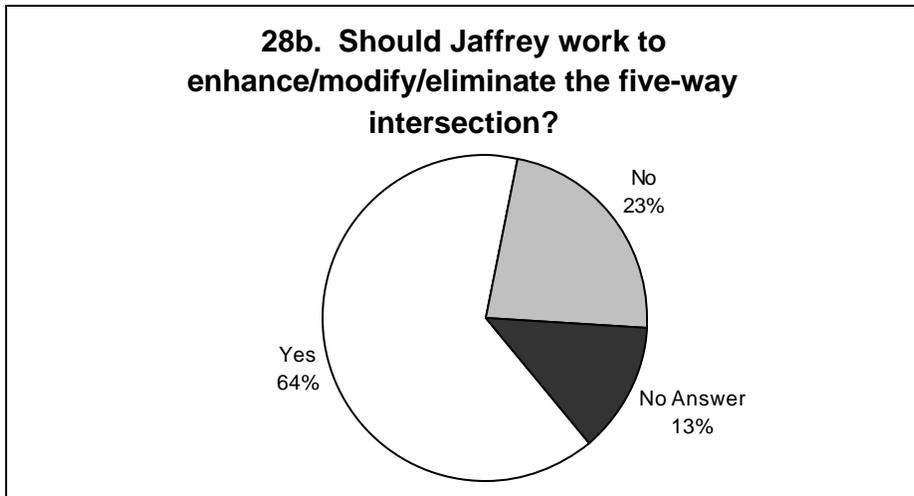
28a) Should Jaffrey work to enhance the town's center by helping owners of business property to improve and spruce up?

Yes	64%
No	23%
No Answer	13%



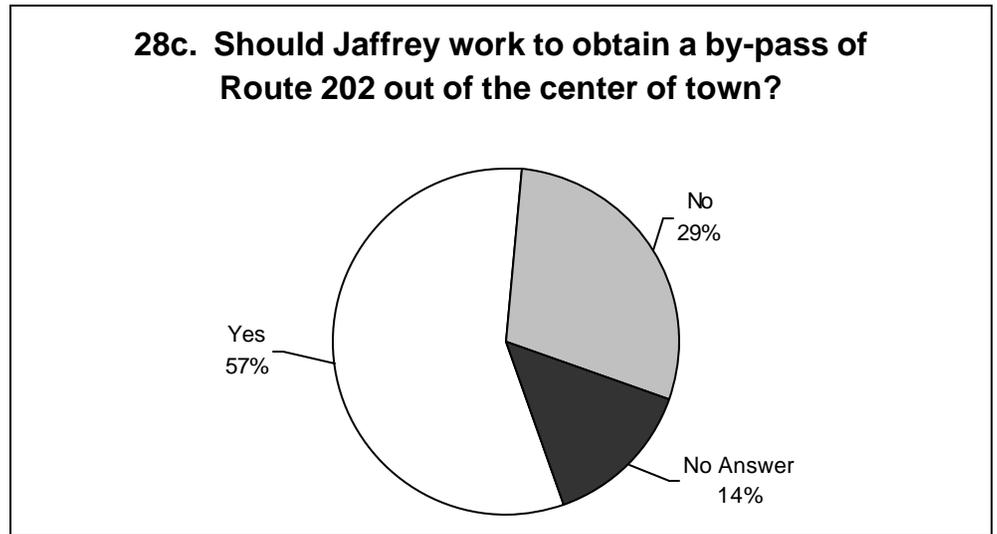
28b) Should Jaffrey work to enhance/modify/eliminate the five-way intersection?

Yes	65%
No	23%
No Answer	13%



28c) Should Jaffrey work to obtain a by-pass of Route 202 out of the center of town?

Yes	57%
No	29%
No Answer	14%



28d) Should Jaffrey get/obtain more public parking when the Park Theater opens?

Yes	65%
No	20%
No Answer	15%

