

**Jaffrey Economic Development Council**  
**Draft Minutes 02/22/12**  
**9:00 am Town Office**

Present: Kathy Batchelder, Don MacIsaac, Steve Walker, Mike Shea

Staff: Jo Anne Carr

1. Goals 2012

Priorities for 2012 include signage for industrial districts; Stone Arch Bridge, Drumlin and Webster St and Welcome to Jaffrey Business District. Additional goals for the year include: pursuing traffic and pedestrian improvements at the 5 way intersection and along 202 entering downtown; updating the TIFD development plans, providing greater detail and specificity in the projects; addressing future development possibilities at Community Field; and improving the lighting downtown.

Jo Anne also suggested that the EDC may be interested in working with the Planning Board to streamline and clarify the minor site plan review process. The Planning Board at its January 24<sup>th</sup> meeting voted to authorize a Technical Review Committee for the purpose of Minor Site Plan review, thus eliminating the need for an applicant of a small commercial project to go through the public hearing process.

2. Budgets

TIFD budgets were amended per EDC recommendations and presented for Public Hearing on February 13. It was recommended to identify certain sections of sidewalk which need repair and prepare bids for the work on an annual basis. Jo Anne will address this with the town Manager and DPW Director.

3. Status Reports

- a. *Stone Bridge Water Mains*: Most businesses who were asked to submit letters of support for the project have already done so, a few are still pending. Aside from some technical questions from EDA, the project has completed the application process.
- b. *Elite Laundry*: Initial sampling treatment results have been encouraging, groundwater injections will continue on a three to six month basis. Staff continue to work with DES on the Groundwater Management Permit.

4. Other

Kathy reported that Franklin Pierce University professor Ken Whitman will use a class time to work with her to develop a Marketing Plan for Downtown. She also reported that there has been some interest in a start up artisans coop in one of the Main St locations.

Jo Anne reported that the Town website is being updated, and there is a link from the home page specific to business. Comments and suggestions are welcome.

5. Adjourn

NEXT MEETING:     March 28, 2012  
                          9AM Town Office